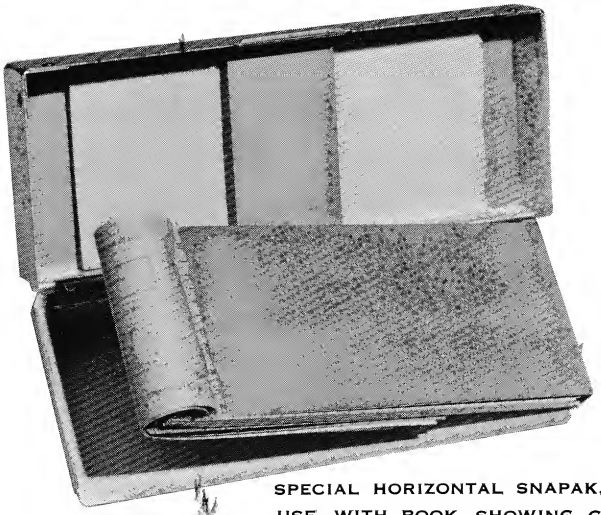
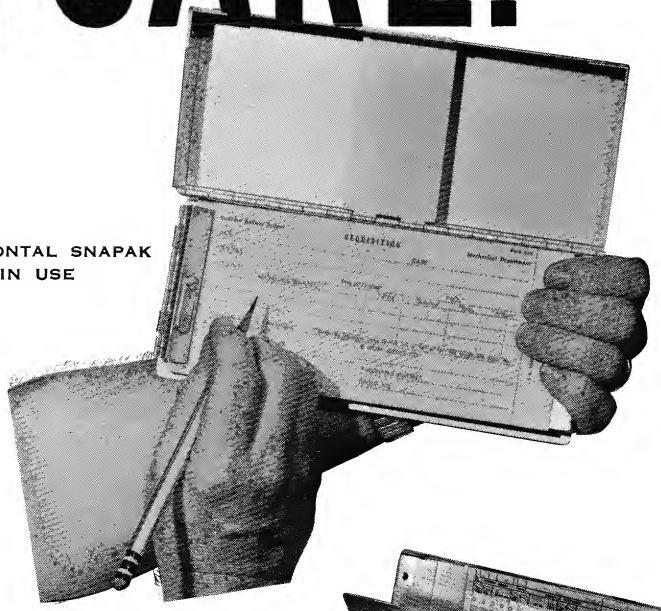
TAB CARDS and TAB CARD SETS need

EXTRA CARE!

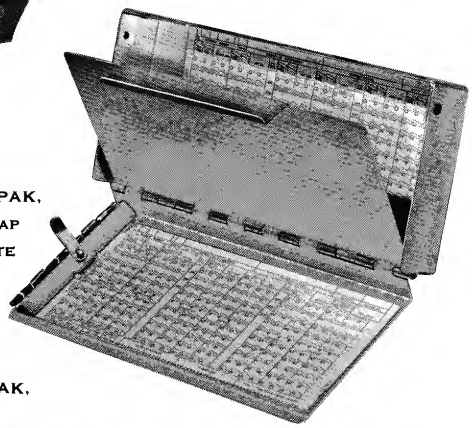


SPECIAL HORIZONTAL SNAPAK, FOR USE WITH BOOK, SHOWING COPIES ROLLED OVER AND OUT OF THE WAY



HORIZONTAL SNAPAK IN USE

Our Holders Reduce Handling Problems



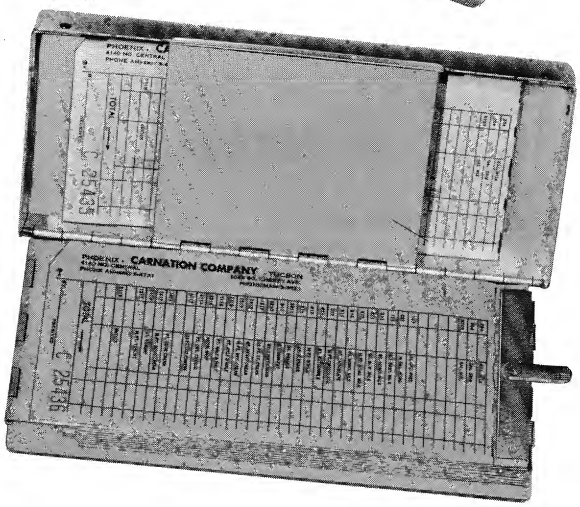
HORIZONTAL SNAPAK, SPECIAL WIDE STRAP —NO BACKING PLATE

They make possible the use of mark sensing or edge coded cards in areas where handling previously meant damaged cards and resulting extra costs and time loss.

Our Snapak holders mean that you can now carry cards in your pocket. Made of strong light weight aluminum alloy. A smooth hard surface to write on means good copies in multi-part sets. Storage for completed forms gives needed protection. Load up the special 3" wide clip designed especially for this type of work.

All of our holders are adaptable for use with this type of form. On both sides of this sheet we show a few of the styles in use by thousands of satisfied customers.

Let us know your problems and procedures. The increasing use of this type of form keeps us constantly at work designing special holders. Our "know-how" means a prompt and satisfactory solution of your holder problems.



REGULAR SNAPAK, WIDE STRAP

DEALER

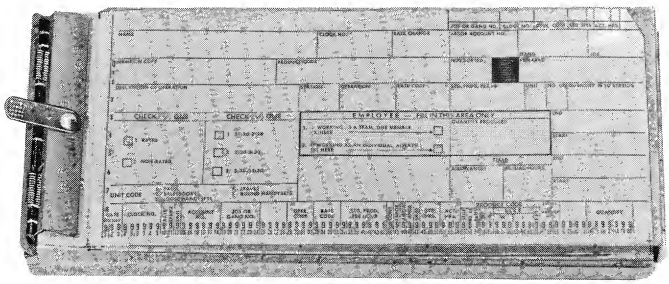
SAUNDERS MFG. CO., INC.
Box 243 - Winthrop, Maine 04364

FRAGILE.. TAB CARDS AT WORK

ALUMINUM HOLDERS *FOR SAFETY-CLEANLINESS EASY USE*

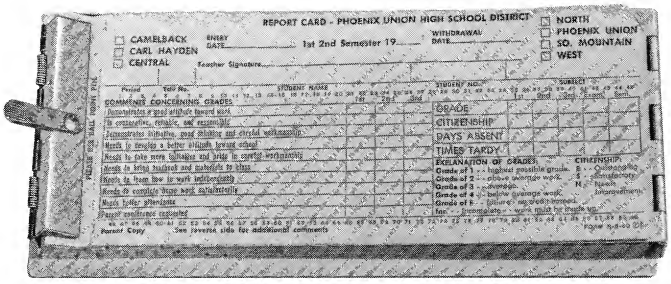
"A" HOLDER

Our most popular holder for larger form sizes works equally well for tab card sets. End opening, with storage compartment in the bottom. The writing plate serves two purposes — as a backing piece for good copies and as a protective cover.



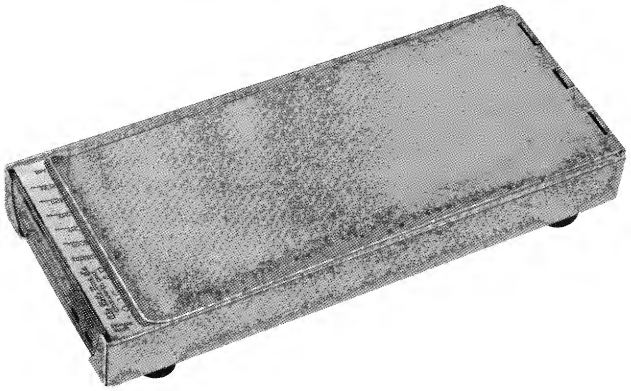
CLIPBOARD WITH BACKING PIECE

Gives maximum protection at minimum cost. Same dual purpose writing plate and cover as the "A" Holder above but without the storage compartment.



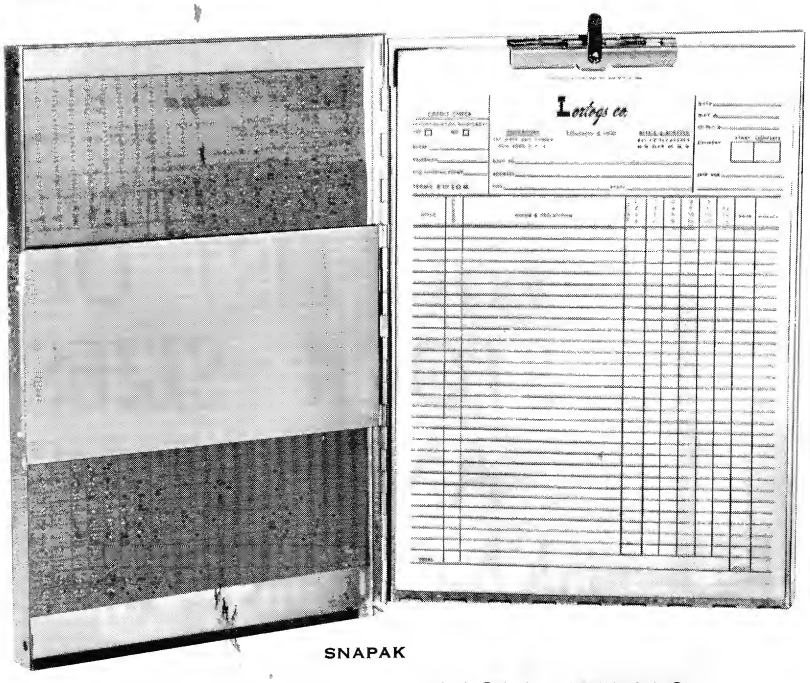
COUNTER TRAY WITH LID

Makes an economical but efficient way of handling your forms in many various locations. Extremely practical. Made in different ways to fit the particular requirements of the user.



DEALER

DON'T FUMBLE!



SNAPAK

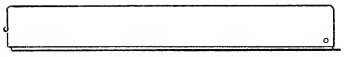
USE THIS HANDY PORTABLE DESK

When you are ready to write up an order — make it easy for yourself and your customer. Use a "Snapak" holder" — a handy portable desk. Smooth hard backer means all copies can be read easily.

Once the order is signed keep it clean and safe for processing. This popular holder gives maximum protection.

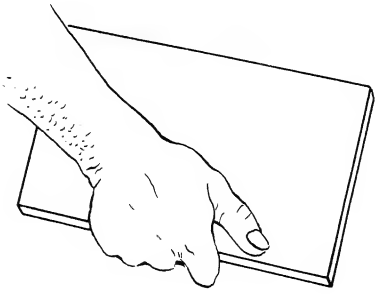
Light and rugged — open it's a book — closed it's a box. It will take a lot of abuse and last indefinitely. Used by hundreds of thousands of fuel oil dealers and on both blue-collar and white-collar jobs.

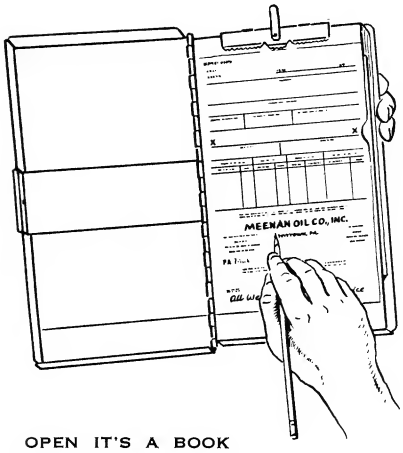
Saves Money! Saves Time!



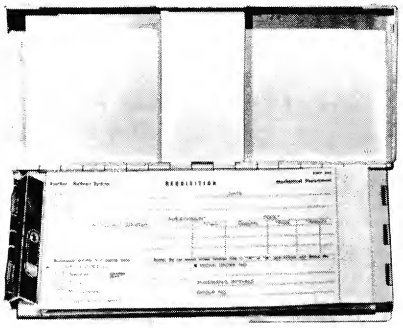
CLOSED IT'S A BOX

PROFILE, OPEN VIEW





OPEN IT'S A BOOK



HORIZONTAL SNAPAK,

DEALER

SAUNDERS MFG. CO., INC.

BOX 243 - WINTHROP, MAINE 04364

CHECK

THIS LIST OF STOCK SIZES ..AND LET US KNOW WHAT YOU WANT..

Overall Form Sizes We Stock (Width X Length)	Some Users
	Clip is always on the side of first size given
3¼ x 8 *	Users of Tab Card Sets
3⅝ x 6¼ 3⅝ x 6⅞	Two common sizes used with small sales books
4¼ x 8 *	Fuel Oil, Florists, Dry Cleaners, Time Card Forms
4¼ x 9½	Police "Non-Fix" Traffic Summons Tickets
4¼ x 12	Dairies, Butchers, Bakers (and Candlestick Makers)
5 x 8 *	Lockheed Computing Meter Fuel Oil Deliveries
5½ x 9½ *	Route Men of all kinds and firms dealing in Tires, Batteries, Auto Parts, Beverages, Appliance Service
5½ x 12	Vending Machine Operators, Wholesale Clothing
8½ x 8	Bulk Oil & Gas, Paper Goods Distributors, Pulpwood Scalers
8½ x 9½	Lumber Companies, Wholesale Food, Tobacco
8½ x 12	One of our best sizes — for all kinds of businesses
8½ x 13	Time Payment Sales Contracts, Estimates and Proposals
8½ x 14	Real Estate Appraisers, Insurance Claims
8½ x 15	Warehouse Operations, Moving Van Lines

New!!! 2 new sizes added for forms 9½ x 12 and 9½ x 15.

*These sizes are stocked both in Regular Thickness and in Deep Models having double the regular thickness.

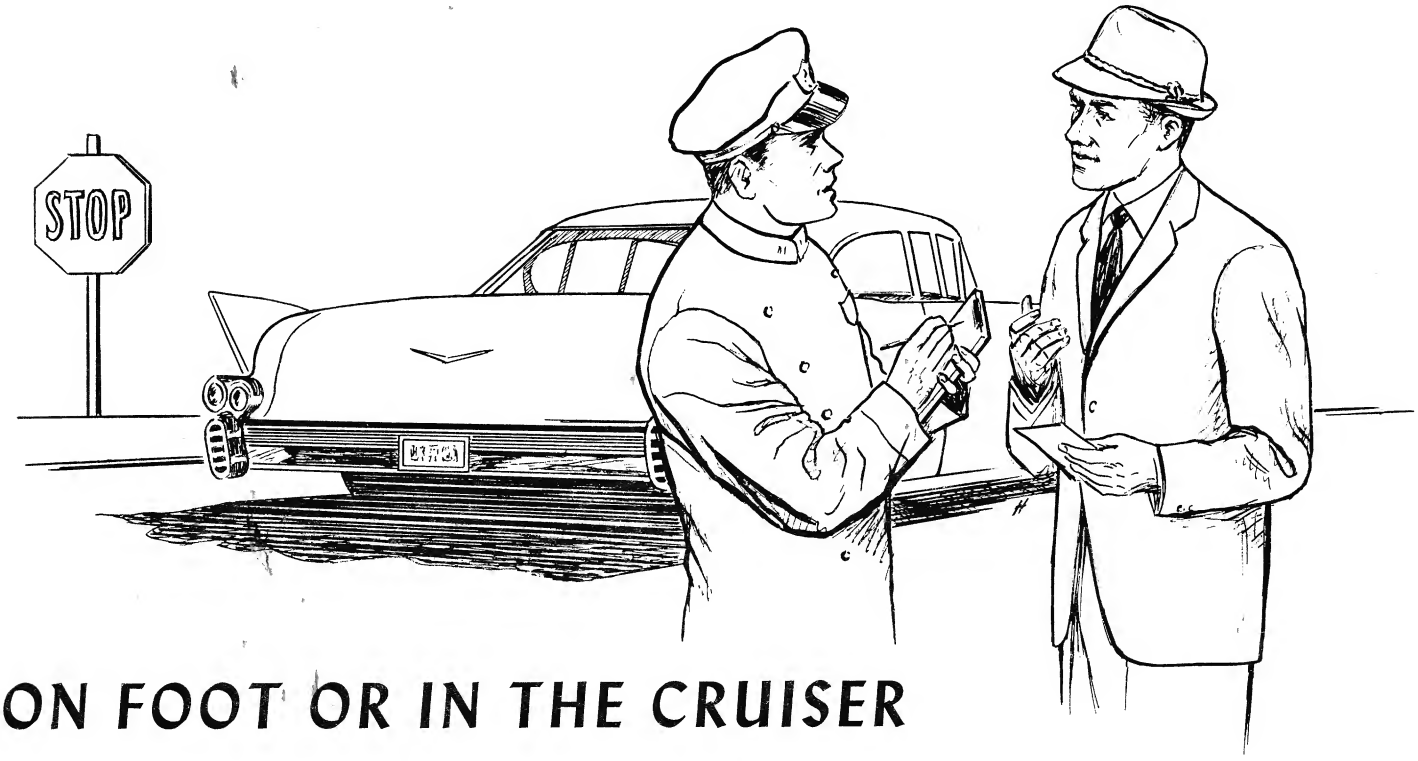
Don't forget - - We make all other types of holders too

Always give us the **form size** rather than measuring the holder itself. Since these can be made in a wide variety of sizes, capacities and styles, it is a help in any special situation to have a sample of the form or book to be used.

Our Holders save you Time . . . Money . . . Make your job easier.

DEALER IMPRINT

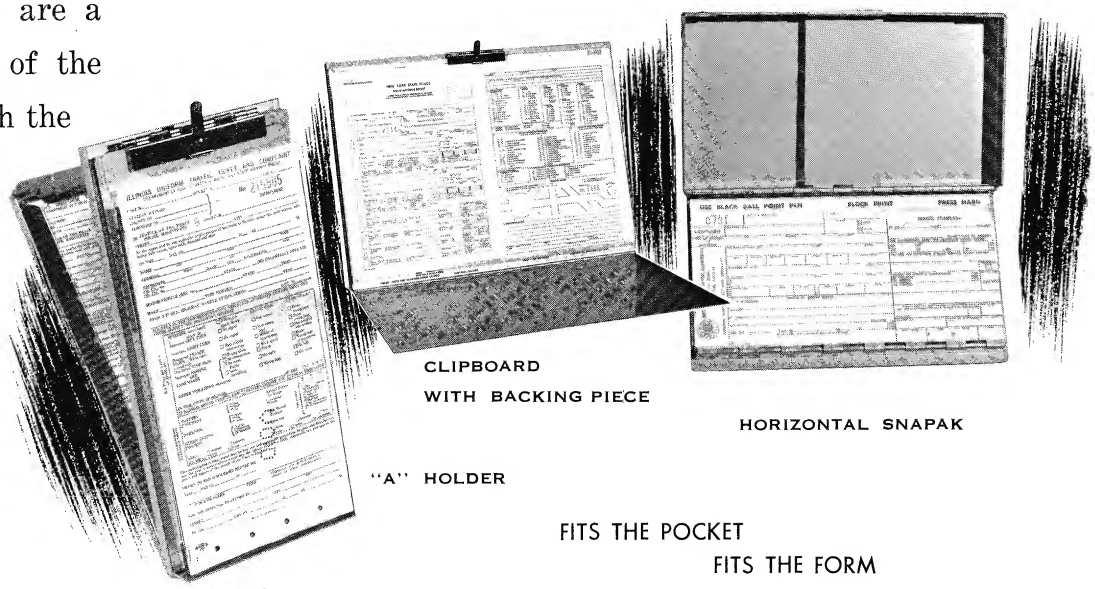
POLICE WORK MEANS PAPER WORK.....



ON FOOT OR IN THE CRUISER

Rain or shine — on the job — summons and accident reports are a daily occurrence. Time is of the essence and legibility of both the originals and copies is essential.

Your Police Department uses regular or tab card unit sets. Form Holders should be standard equipment.



CLIPBOARD
WITH BACKING PIECE

HORIZONTAL SNAPAK

"A" HOLDER

FITS THE POCKET
FITS THE FORM

DEALER

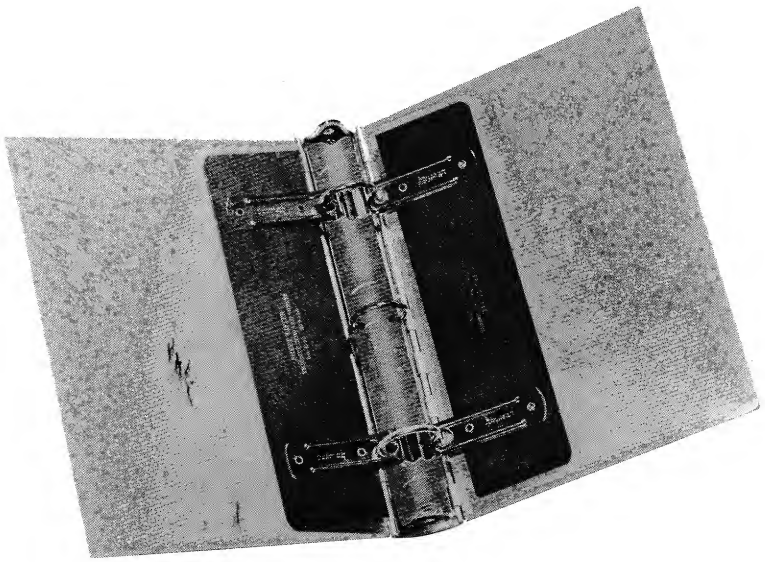
SAUNDERS MFG. CO., INC.
Box 243 - Winthrop, Maine 04364

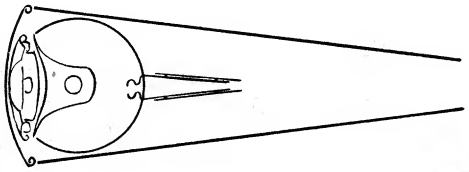
ALUMINUM

RING BINDERS

RUGGED HOLDERS for RUGGED WORK

LOW IN COST
HIGH IN VALUE





PROFILE

Most route men, meter readers and warehouse clerks dislike paper work. Make it easier for them to handle forms and get them to the office in legible condition.

Our Ring Binder is extremely popular with dairies. Fitted with the best grade heavy duty ring mechanism with opening and closing triggers and sheet lifters, they are a rugged tool for a rugged job. Whether the dairyman is keeping feed and production records or making deliveries to homes, stores and institutions, the Ring Binder will help him maintain accurate, legible records.

The basic design of all Saunders holders permits the modification and changes that enable us to find a solution to your forms handling problems. We can make almost any size and style binder you need.

Making paper work easier has been our only job since 1946.

DO YOU HAVE OUR CATALOG?

DEALER

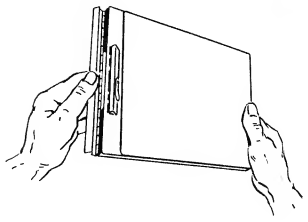
SAUNDERS MFG. CO., INC.
Box 243 - Winthrop, Maine 04364

BETTER RECORDS } BEGIN HERE

LIGHT, RIGHT, HANDY

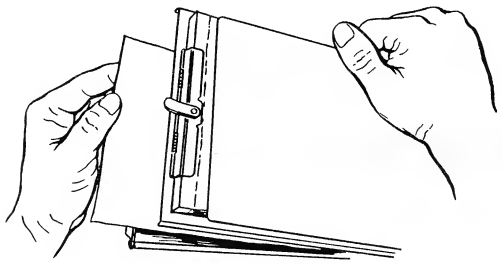
When you have to write up orders and records —on your feet and away from your desk—do it in a business-like way.

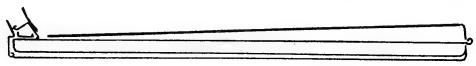
Be efficient—make your selling and your telling efforts worthwhile with Writing Results—automatically yours when you use Aluminum Holders designed for the job.



OPENING DOOR OF STYLE "A"

COPY BEING PLACED IN STORAGE COMPARTMENT





PROFILE OF STYLE "A" HOLDER

SAUNDERS MFG. CO., INC.
Box 243, Winthrop, Maine 04364

DEALER

WHATEVER THE FORM SIZE
HOLDERS ARE IN STOCK TO FIT

PICK YOUR FORM SIZE

3¼ x 8¼	Tab Card Sets
3⅝ x 6¼	Sales Books
4¼ x 8	Oil Delivery, Dry Cleaners, Florists, Time Records
4¼ x 9½	Laundries, Bakeries, Police Reports
4¼ x 12	Butchers, Caterers
5 x 8	Lockheed Meter Tickets (Oil Deliveries)
5½ x 9½	Route Men, Dairies, Beverages
8½ x 8	Service Industries, Bills of Lading
8½ x 9½	Lumber Companies
8½ x 12	Insurance Salesmen, Car Repairs
8½ x 13	Claims Investigators, Credit Sales
8½ x 14	Shipping Clerks, Estimators
8½ x 15	Maintenance Men, Contractors
8½ x 16	People Making Surveys, Real Estate
11 x 9½	Hardware, Other Wholesalers
11 x 12	Computer Print Out Forms
11 x 15	Route Work, Inventory Control
11 x 18	Clothing Sales, Candy, Tobacco and Novelty Sales

Now!!! 14 new sizes for form widths 9½ 12 17 Ideal for gathering source data on OCR forms for Mark Page Readers

Consult our new price list S-6

SPECIAL SIZES ALSO MADE

FAST DELIVERY . . . LOW COST!!

SEE YOUR DEALER . . . NOW . . .

A NECESSITY...

CLIPBOARD WITH BACKING PIECE . . .

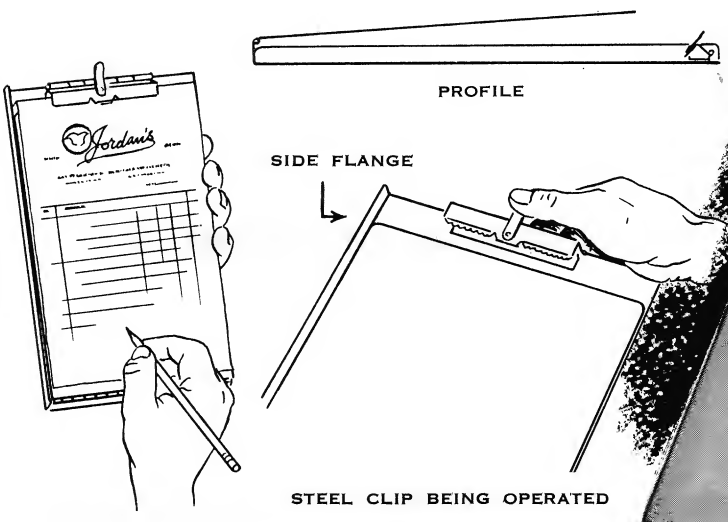
Light! Handy! Easy to use!

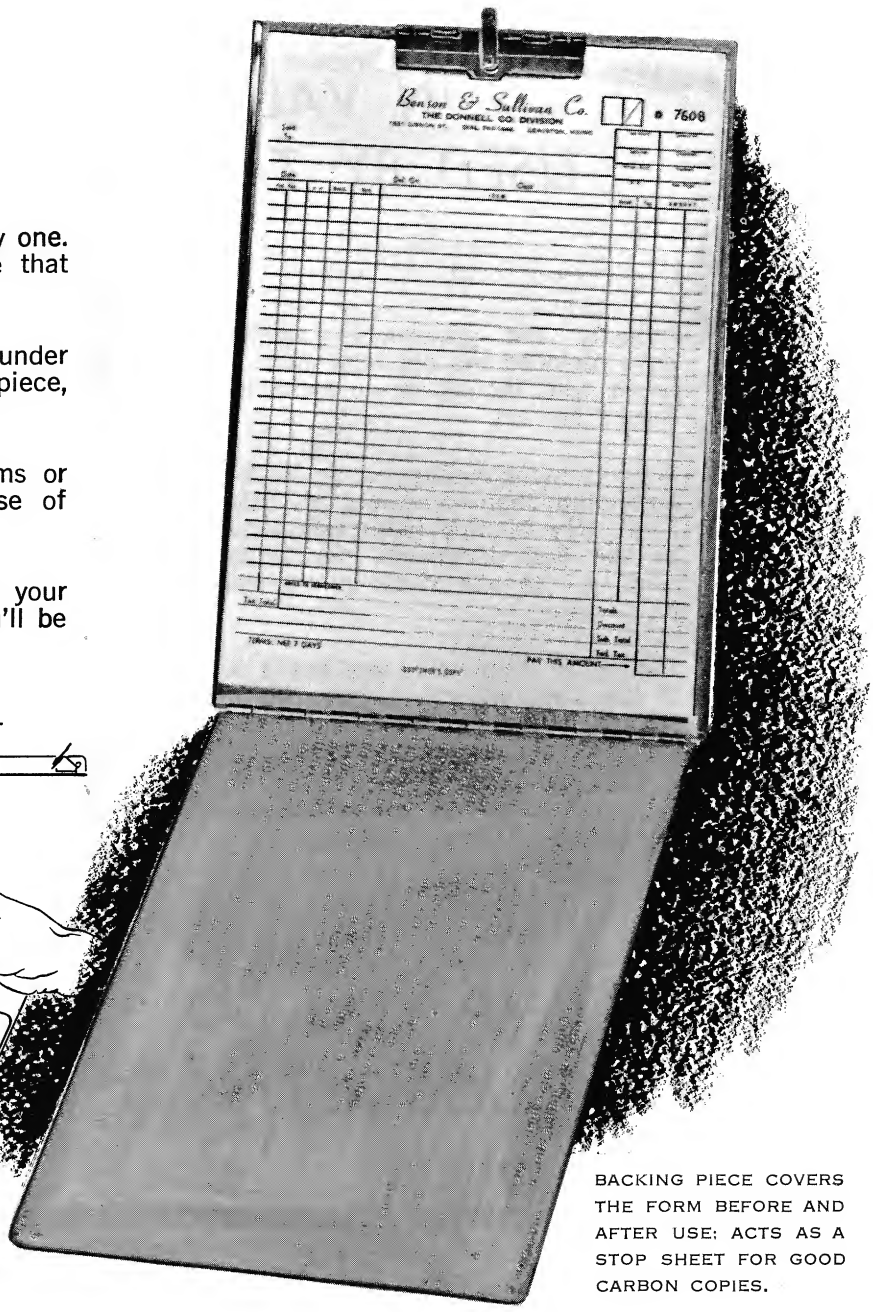
A clipboard — yes — but not just an ordinary one. It's the combination cover and writing plate that makes it different — and what a difference.

Lift a set of forms, drop the backing piece under them and **get good copies.** Flip the backing piece, cover them up and **get protection.**

The rugged steel clip holds either loose forms or books. The swivel opening bar assures ease of operation.

Tuck one of these aluminum holders under your arm — it will go wherever you go — and you'll be mighty glad you have it.





BACKING PIECE COVERS THE FORM BEFORE AND AFTER USE: ACTS AS A STOP SHEET FOR GOOD CARBON COPIES.

SAUNDERS MFG. CO., INC.
Box 243 - Winthrop, Maine 04364

DEALER

Made in every form size

LOW IN COST
HIGH IN VALUE
USED BY THOUSANDS

Industry and government agencies have replaced the old fashioned clip-board with thousands of these light rugged holders.

When ordering always give us the **form size** rather than measuring the holder itself. **The binding (clip) side should be the first dimension.** Better still, send us a sample of the form or book to be used.

The stock sizes listed are but a few of the sizes we can supply. Making holders in special shapes and sizes is a part of our regular operation.

Extra capacities — special clips — any option you might require.

SIZES GIVEN ARE FORM SIZES

4¼ x 8	8½ x 13
4¼ x 9½	8½ x 14
4¼ x 12	8½ x 15
5½ x 9½	8½ x 16
5½ x 12	11 x 9½
8½ x 8	11 x 12
8½ x 9½	11 x 15
8½ x 12	11 x 18

STOCK ITEMS ON OUR SHELVES

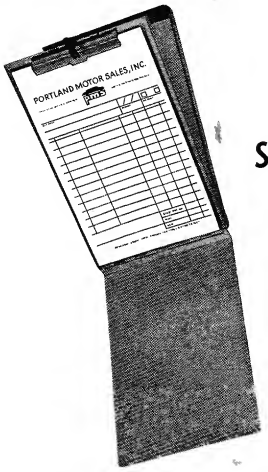
TO HELP YOU DO YOUR JOB BETTER

Just Added!!! 16 new standard sizes. Form Widths 9½, 12 and 17". Ideal to use gathering source data on OCR forms for Mark Page Readers.

ASK US... WE SELL THEM...

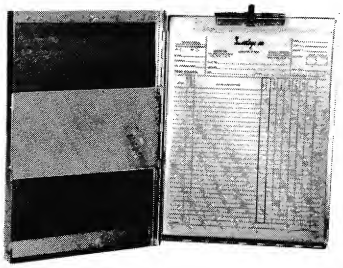
9-65

Your Customers want...



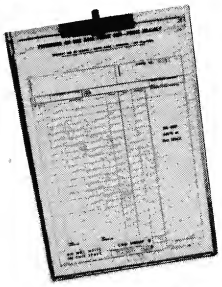
STYLE "A"

2 — 4¼ x 8
2 — 5½ x 9½*
2 — 8½ x 12



SNAPAK

2 — 4¼ x 8
2 — 5½ x 9½*
2 — 8½ x 12

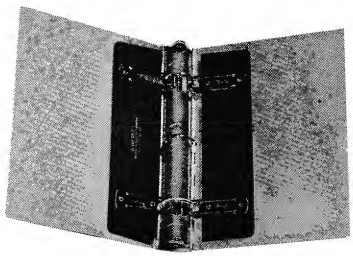


CLIPBOARD with Backing Piece

2 — 4¼ x 8
2 — 5½ x 9½*
2 — 8½ x 12

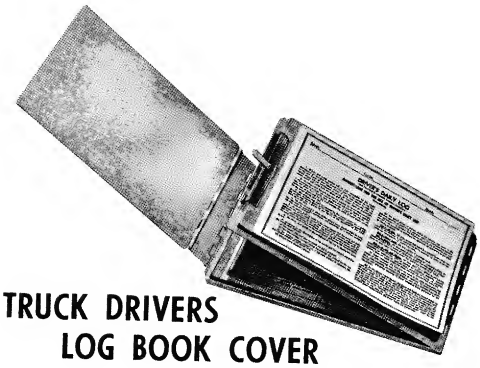
SAUNDERS *ALUMINUM FORMS HOLDERS*

TRY THIS "GET ACQUAINTED" ASSORTMENT.
QUICK RESULTS - PROFITS - SATISFIED CUSTOMERS



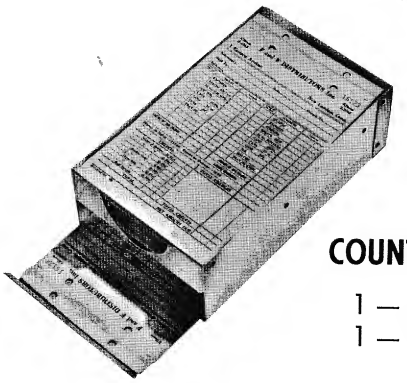
ALUMINUM RING BINDER (3 Rings — 1" Cap.)

2 — 8½ x 5½*
2 — 11 x 8½



TRUCK DRIVERS LOG BOOK COVER

1 — 5½ x 9½*



COUNTER TRAYS

1 — 5½ x 9½*
1 — 8½ x 12

*These holders take 5-2/3" wide forms.

Plus 300 Envelope Stuffers and 2 Catalogs

SOLD AS SINGLE UNITS AT SUGGESTED LIST PRICE

Retail Value	*$144.90*
Your Cost only	*54.20*
Possible Gross Profit	*$90.70*

Send your order TODAY to

SAUNDERS MFG. CO., INC. BOX 243, WINTHROP, MAINE 04364

For Assortment No. 1 at $54.20 *FOB - Winthrop, Maine*

COMPANY _____

NAME _____ TITLE _____

ADDRESS _____

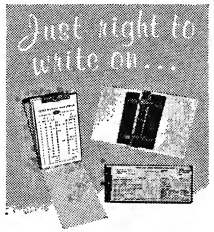
from the **SAUNDERS MFG. CO., INC. - WINTHROP, MAINE 04364**

THE WORLD'S LARGEST MANUFACTURER OF ALUMINUM FORMS HOLDERS

Dealer Aids: MATS — FLYERS — CATALOG

ASK ABOUT OUR HANDY ALUMINUM HOLDERS

A good order deserves protection. Clean, clear copies mean easier processing. You can't beat a Saunders Aluminum Holder for your forms. We know. We sell them all.

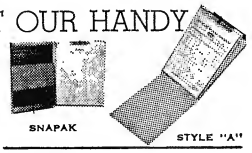


LIGHT STRONG HANDY

Prepare source documents in these holders. Use with marksense, OCR or any system requiring manual writing in car, truck, yard or factory. They save time and money. Make work easier.

DEALER

ASK ABOUT OUR HANDY ALUMINUM HOLDERS



DEALER

The aluminum holders we sell will help you use, carry or write up orders and records in car or truck, yard or factory. Time and Money Savers.

LIGHT-STRONG

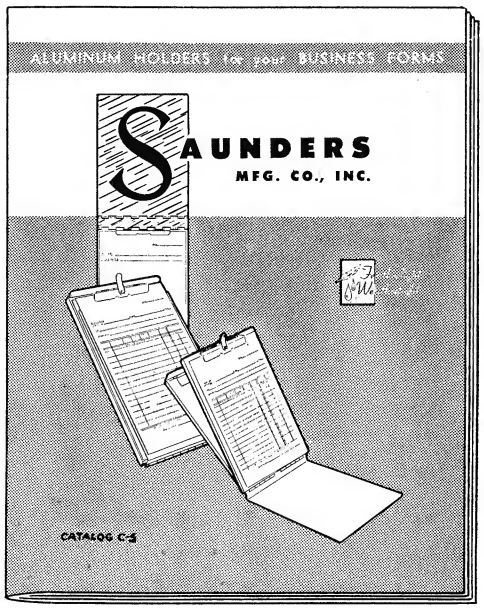
HANDY ALUMINUM HOLDERS
DEALER

JUST RIGHT TO WRITE ON
ALUMINUM HOLDERS FOR BUSINESS FORMS

DEALER

8½" X 11" FLYERS

SINGLE and DOUBLE COLUMN MATS



CATALOG C-5
PRICE LIST S-6

WRITE TODAY FOR NEW PRICE LIST, CATALOG AND SALES PROMOTIONAL MATERIAL

SAUNDERS MANUFACTURING CO., INC. - BOX 243 - WINTHROP, MAINE 04364 - Phone: 207 685-3501